

# SAEM25

Exhibits & Sponsorships

**PHILADELPHIA MARRIOTT DOWNTOWN • PHILADELPHIA, PA  
MAY 13-16, 2025**

**Reserve your SAEM25 Booth and Sponsorship Today!**

Society For Academic Emergency Medicine | 1111 East Touhy Avenue, Suite 540 | Des Plaines, IL 60018  
SAEM.org | Ph: 847-257-7236 | exhibitors@saem.org

# SAEM25 Offers a National Audience of Over 3,900 Emergency Medicine Professionals with Influence and Buying Power!

The Society for Academic Emergency Medicine (SAEM) is the academic arm of emergency medicine. We are the premier organization for high-quality research and educational innovation in emergency care.

Our mission is to lead the advancement of academic emergency medicine through education, research, and professional development. We promote excellence in emergency medicine through our monthly peer-reviewed journal Academic Emergency Medicine, eight active Academies, 29 Special Interest Groups, and more than a dozen member-led Committees and Task Forces. Our 9,300+ members are influential leaders of emergency medicine within the United States and throughout the world. They publish scholarly articles, serve on all-important governing bodies of this discipline, and are role models for future practitioners of our specialty.

SAEM members are:

- Department Chairs
- Residents and Medical Students
- Fellows
- Researchers
- Clinically based physicians, nurses, EMTs, APPs
- Educators (Fellow, Residency & Clerkship Directors)
- Faculty (Professors, Assoc. Professors, Asst. Professors, Instructors)
- Other Emergency Medicine Services Personnel

SAEM25 is the premier venue these professionals seek to connect with high-quality research and education in academic emergency medicine, and to explore the latest product innovations and services. Each year, the SAEM Annual Meeting has steadily grown to more than 3,900 attendees and includes presentations from the most brilliant minds in our specialty. It is an opportunity for Exhibitors and Sponsors to interact with thousands of industry leaders, executives, decision-makers, and influencers from around the country.

SAEM Areas of Focus:

- Abdominal/ Gastrointestinal/ Genitourinary
- Airway
- Anesthesia/Analgesia
- Cardiovascular
- Clinical Decision/ Operations
- Critical Care/ Resuscitation
- Diagnostic Technologies/Radiology
- Disaster Medicine
- Disease/Injury Prevention
- Education
- Electrocardiogram
- Ethics
- Geriatrics
- Health Equity and Disparities
- Health Policy and Health Services Research
- Infectious Diseases
- International Emergency Medicine
- Neurology
- Obstetrics/Gynecology
- Orthopedics
- Palliative
- Patient Safety and Quality
- Pediatrics
- Psychiatry
- Pulmonary
- Research/ Methodology/Statistics
- Sex and Gender
- Simulation
- Social Emergency Medicine
- Sports Medicine
- Toxicology/ Environmental
- Trauma
- Ultrasound
- Wellness
- Wilderness Medicine





# SAEM25 Exhibit Hall Opportunities Abound

The SAEM25 exhibit hall is designed to facilitate effective and efficient information exchange for members and exhibitors. Clear aisle markers help attendees easily find the resources they need.

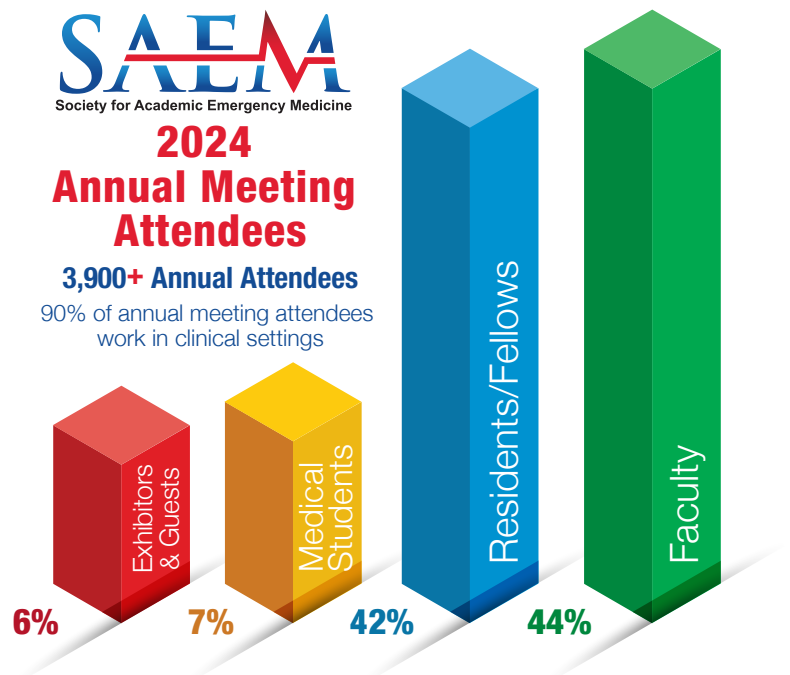
Exhibitors can:

- Connect with thought leaders, innovators, and trainees in academic emergency medicine.
- Showcase their brand to national centers of excellence and health systems.
- Generate new leads and reconnect with current clients.
- Exhibit hall events include:
  - Exhibitor Showcase Reception with complimentary hors d'oeuvres and bar stations.
  - Opening Reception with complimentary hors d'oeuvres and bar stations.
  - Morning coffee stations on the exhibit floor.

**SAEM**  
Society for Academic Emergency Medicine

**2024  
Annual Meeting  
Attendees**

**3,900+ Annual Attendees**  
90% of annual meeting attendees  
work in clinical settings



**SAEM25**  
MAY 13-16 PHILADELPHIA, PA



# EARLY BIRD PRICING (Before December 31, 2024)

BOOTH PACKAGES AND FEATURES 10 FT. x 10 FT. BOOTHS	GOLD \$4,200	SILVER \$3,700	BRONZE \$3,300
6' table, two chairs, waste basket, pipe and show color drape, booth ID sign, exhibit hall carpet, exhibitor floor perimeter security	◆	◆	◆
Company name on the SAEM25 website	◆	◆	◆
Company information on the SAEM25 mobile app	◆	◆	◆
Admittance to Opening Reception	◆	◆	◆
Exhibitor badges	4	3	2
One-time use of pre-registration list, emailed in early April 2025	◆	◆	
One virtual bag insert in the mobile app	◆		

## BOOTH PURCHASE: Select Your SAEM25 Booth Type

### ADDITIONAL BOOTH OPTIONS & OPPORTUNITIES:

- CORNER BOOTH ADDITIONAL: \$550 · ADDITIONAL EXHIBITS ONLY BADGE: \$90 EACH
- EXHIBITOR DISCOUNTED EDUCATION CONFERENCE BADGE: Contact [exhibitors@saem.org](mailto:exhibitors@saem.org)

Don't Wait. Reserve your booth before December 31, 2024. Fees increase beginning January 1, 2025. Gold-\$4,350; Silver-\$3,800; Bronze-\$3,400. Late fees will be in place March 16, 2025, Gold-\$4,450; Silver-\$3,900; Bronze-\$3,520

\*All representatives attending your booth must be pre-registered with the SAEM office no later than April 30, 2025.

Please note that all booth fees must be paid in full before the move-in date. Failure to settle any outstanding balance will result in delays accessing the exhibit hall and receiving shipments.

Onsite changes could cause a delay in accessing the exhibit hall. We appreciate your assistance in streamlining this process.





# Make an Impact at SAEM25

SAEM25 offers unparalleled visibility and engagement opportunities for sponsors, ensuring a significant impact within the academic emergency medicine community. These top-tier sponsorships provide premium brand exposure through prominent placement in event materials, networking opportunities with decision-makers, and speaking engagements that position your organization as a leader in the field. Sponsors gain access to a highly targeted audience, fostering meaningful connections with professionals and influencers who are pivotal in driving advancements in emergency medicine. By investing in a Diamond or Platinum sponsorship, your organization not only enhances its brand recognition but also demonstrates a commitment to supporting the growth and development of the emergency medical community.

## Diamond and Platinum Level Sponsorships

These premier sponsorships offer unmatched visibility and select benefits, ensuring your brand stays at the forefront of our community. Don't miss out on this chance to elevate your brand with our most comprehensive sponsorship offerings yet! See below for details and overall value.

### DIAMOND LEVEL SPONSORSHIP - BENEFITS INCLUDE:

- 10x10 Gold Level Corner Booth
- 3-Additional Educational Badges
- 2-Full Page Ads in Pulse Magazine
- Full Year Banner advertising on SAEM website
- 2 Passes to SAEM25 VIP Lounge
- Mobile APP advertising
- Micro Product Theater
- Bingo Tile
- WiFi or Information Booth

PACKAGE VALUE . . . . .	\$45,000
SPONSORSHIP INVESTMENT . . . . .	\$40,500

### PLATINUM LEVEL SPONSORSHIP - BENEFITS INCLUDE:

- 10x10 Silver Level Corner Booth
- 4-Additional Educational Badges
- 1-Full Page Ads in Pulse Magazine
- 6 months Banner advertising on SAEM website
- 1 Passes to SAEM25 VIP Lounge
- Mobile APP advertising
- Bingo Tile
- Charging Stations or Dodgeball

PACKAGE VALUE . . . . .	\$25,675
SPONSORSHIP INVESTMENT . . . . .	\$23,108





## Family Room & Child Care \$5,000

SAEM25, the premier event in emergency medicine, is excited to present a unique sponsorship opportunity aligned with your company's focus on wellness and family care.

Due to its past success, and to continue in our efforts to make SAEM25 more equitable for attendees who are also parents to young children, we will be offering free childcare to those that request it. We will host 20+ children in our SAEM Kids Club, allowing their parents to receive their education without the worry of finding their own childcare. This program will help to make SAEM25 a more equitable annual meeting for everyone.

The Family Room will serve as:

- A haven for parents
- An area with essential supplies
- A tranquil nursing space

Our daily childcare services are provided by fully trained teams of sitters ensuring safety and fun for the children with various engaging activities.

Our sitters are:

- Thoroughly vetted and screened
- Experienced in childcare
- Extensively background checked, including federal screenings
- Diverse in background

Sponsors will receive:

- Recognition of the sponsorship on the SAEM25 mobile app
- Inclusion in our social media marketing to include:
  - 2 Facebook posts
  - 2 X (formerly Twitter) posts
  - 2 LinkedIn posts
  - 2 Instagram posts
- Logo with link back to your website on the SAEM24 childcare page on saem.org.
- Signage at annual meeting
- Child-size T-shirts for the "SAEM Kids Club" with your logo on the back
- Inclusion in "Thank You to our Sponsors" email sent out to SAEM's 9,300+ members

# ADVERTISING



## **Mobile App** **\$4,000**

The SAEM25 mobile app places all pertinent conference information at the fingertips of attendees. Your ad appears at the top of their screen and is available for 30 days post meeting.

# BRAND VISIBILITY SPONSORSHIPS

## **Meeting WiFi** **\$12,500**

Connect with attendees while keeping them connected. Customized with your company selected password and a virtual bag insert.

## **Charging Stations** **\$5,500**

Positioned throughout the venue, this highly visible service is essential to tech savvy attendees. Your brand is prominently displayed and is a great way to increase brand awareness and engage with this audience.



# BRAND VISIBILITY SPONSORSHIPS

## Branded Promotional Items

**\$2,750**  
Plus Cost of Production

- Pedometers
- Water Bottles
- Lanyards
- USB Drives
- Note Pads

Sponsor Suggested Promotional Item SAEM retains final approval on item

**\$2,000**  
Plus Cost of Production

- Hand Sanitizer Stations
- Hanging Banner

Sponsor Suggested Promotional Item SAEM retains final approval on item



**Information Help Desk**  
**\$5,500**

A central hub for attendee assistance and conference details. This prime sponsorship opportunity places your brand at the heart of the conference, ensuring maximum visibility and engagement with all attendees.

**Bingo**  
**\$550**

A booth traffic building activity that attracts and keeps attendees on the exhibit floor. Each attendee will receive a Bingo card and must stop by each participating exhibitor to receive a stamp on their Bingo Card.

# PRESENTATION OPPORTUNITIES

## Satellite Symposia

**\$10,000**

Satellite Symposia are a popular feature of the SAEM Annual Meeting. Host a 50-minute late morning or lunchtime session to highlight new and updated products, services, tools, and technologies and how they can help SAEM25's academic emergency medicine community propel their research forward. Symposia Content must be approved by SAEM. Applications being accepted through February 1, 2025.

[A/V & Catering not included]

## Micro-Product Theater

**\$3,000**

Deliver a 20-minute industry-sponsored presentation to attendees at your booth during one of the many peak exhibit hall hours. They are highlighted on the SAEM25 website and mobile app, and includes a virtual bag insert.

[A/V is not included]

# SPECIAL EVENTS



## Dodgeball

**\$8,000**

Be the exclusive sponsor of one of the most popular events at SAEM25. This grownup twist to the classic playground game pits emergency medicine residency teams from all over the country in an epic battle to the finish and the right to call themselves dodgeball champs. As sponsor, your company will have the unique opportunity to cheer, shout, and applaud alongside SAEM members.



# SPECIAL EVENTS



## **SonoGames®** **\$5,000-\$7,500**

This premier competition for emergency ultrasound, rooted in academic knowledge and real-world skills, is an innovative contest that offers a distinctive opportunity to showcase your latest products. Over 100 residency teams from across the nation compete in a series of challenges that test their talents. Your products will be used throughout the program by the competitors.



## **SimWars** **\$3,000**

SimWars is the premier national simulation competition for emergency medicine residents. In this event, hosted by the SAEM Simulation Academy, the original creators of SimWars, hundreds of spectators will cheer on eight resident teams as they compete for the title of SimWars Champion 2025. This opportunity offers a sponsor a very distinctive opportunity to connect with the simulation community.



# TALENT & RECRUITING OPPORTUNITIES



## Residency & Fellowship Fair

**\$5,550**

Take advantage of this unique chance to connect with hundreds of emergency medicine residents and medical students seeking their ideal job opportunities. As a sponsor, your organization will enjoy a prime location at both the in-person and virtual Residency and Fellowship Fair. The fair is promoted extensively through social media channels such as Facebook, LinkedIn, and X. Don't miss out on the opportunity to be part of this exciting SAEM event.

# NETWORKING OPPORTUNITIES

## Exhibitor Showcase \$4,500

Sponsor the SAEM25 Exhibitor Showcase! This premier networking event offers sponsors prime visibility and engagement with top emergency medicine professionals, fostering valuable connections in a vibrant atmosphere. Don't miss the chance to align your brand with industry leaders and key decision-makers.



## RAMS Party VIP Table \$1,200

Support the Residents and Medical Students (RAMS) celebration. Elevate your brand's visibility to young professionals. Enjoy exclusive networking opportunities, prime seating, and special recognition throughout the event. Secure your VIP Table now and connect with key industry leaders in a vibrant and engaging setting.





## Exhibit Hours

**Tuesday**  
**May 13, 2025**

- Move in – 8:00 am - 2:00 pm
- Exhibitor Showcase – 5:00 pm - 6:00 pm

**Wednesday**  
**May 14, 2025**

- Floor Open – 7:00 am-9:00 am
- Floor Closed – 9:00 am -11:00 am
- Floor Reopens – 11:00 am - 4:00 pm
- Opening Reception – 5:30 pm – 7:30 pm

**Thursday**  
**May 15, 2025**

- Open – 7:00 am – 1:00 pm
- Exhibitor Move Out – 1:00 pm - 3:00 pm

\*All hours subject to change

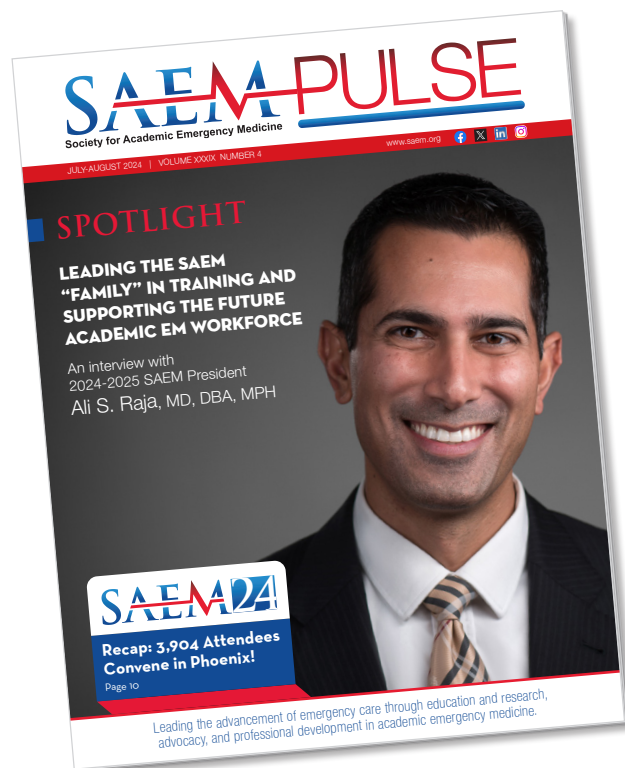


# Year-Round Opportunities

Maintain your engagement post-SAEM25! Whether your goal is to stay connected with thought leaders, boost awareness of your product or service, or provide education and funding for a specific disease or therapy, SAEM and its Foundation are pivotal to your success. Reach out to discover how we can help you. Plan early for 2025!!

## SAEM Pulse Magazine

SAEM Pulse, the premier magazine of the Society for Academic Emergency Medicine, is a bimonthly publication designed as an exclusive, benefit for its 9,300 members. Specifically crafted for SAEM's diverse membership, this interactive online magazine is authored by and for emergency medicine academicians at various career stages. Published six times a year, SAEM Pulse offers a unique opportunity to reach your target audience.



## Website Banner Advertising

Advertise your organization to all 72,000 users that visit our website annually. Banner appears in the center of the home page on SAEM.org



## PARTNER WITH SAEM: EDUCATION AND AWARENESS

### **Industry Supported or Sponsored Education**

Support SAEM-developed symposia, educational materials, webinars, or meetings. Or, work with SAEM to present yours to the world of academic emergency medicine.

### **Provider Education / Awareness**

Partner with SAEM to develop educational content about diseases, diagnostics, and/or therapies for emergency medicine providers.

### **Advertise in Charter Communications**

Increase awareness of your company when you promote it in SAEM's [highly-relevant communications](#) designed especially for academic emergency medicine.

## PARTNER WITH SAEM FOUNDATION (SAEMF): RESEARCH AND TRAINING

### **Research and education grants**

Join forces with SAEMF to make much-needed research and education funding available. For each \$1 invested in EM, another \$3 is secured by our grantees through additional funding. [Learn about the SAEMF's Innovation Partners Alliance.](#)

### **Patient/public education**

Help us do even more good by increasing awareness about ED patients' health concerns, treatment options, and questions to ask when they or their loved ones are diagnosed with diseases and disorders in the emergency department.

### **Research training resources**

Commit to providing training, mentoring, and connections to encourage our future EM research and education leaders in their pursuit of the specialty. They are our future and yours – and, they are a key segment of SAEM's membership.

For SAEM contact David Perez at [dperez@saem.org](mailto:dperez@saem.org)

For SAEMF contact Julie Wolfe at [jwolfe@saem.org](mailto:jwolfe@saem.org)

**Reserve your SAEM25 Booth and Sponsorship Today!**

# Purchase Your Booth and Reserve Your Sponsorship Now

[Contact us about SAEM opportunities](#)

[Contact us about SAEM Foundation opportunities](#)

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