

SAEM NEWSLETTER GUIDELINES

SAEM invites its members to submit editorial materials to the Newsletter, published six times a year in identical online and paper editions, pertaining to academic emergency medicine in areas, including:

- Clinical practice
- Education of EM residents, off-service residents, medical students, and fellows
- Faculty development, CME
- Politics and economics as they pertain to the academic environment
- General announcements and notices

Visit <http://saem.org/publications/newsletters> to view current and past issues of the SAEM Newsletter.



To lead the advancement of emergency care through education and research, advocacy, and professional development in academic emergency medicine.

Editorial and advertising materials may be submitted for consideration for publication at newsletter@saem.org. Please include the names and affiliations of authors and a means of contact. All advertisements will be billed in advance and will be payable upon publication.

ACADEMIC ADVERTISING

- Full-page advertisement: \$1,450.00 (camera-ready, 7.5" wide x 9.75" high)
- Half-page advertisement: \$850.00 (camera-ready, 7.5" wide x 4.75" high)
- Quarter-page advertisement: \$575 (camera-ready, 3.5" wide x 4.75" high)
- Classified advertisement (100 words or fewer): \$155

COMMERCIAL ADVERTISING

- Full-page advertisement: \$2,100.00 (camera-ready, 7.5" wide x 9.75" high)
 - Half-page advertisement: \$1,250.00 (camera-ready, 7.5" wide x 4.75" high)
 - Quarter-page advertisement: \$830 (camera-ready, 3.5" wide x 4.75" high)
- ⇒ **No extra charge for full four-color.**
- ⇒ **No bleeds.**
- ⇒ **An additional one-time fee of \$50 will be charged if ad requires formatting.**

SUBMISSION DEADLINES

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|---|------------|
| • January/February (publ. Jan. 1) | December 1 |
| • March/April issue (publ. Mar. 1) | February 1 |
| • May/June issue (publ. May 1) | April 1 |
| • July/August issue (publ. July 1) | June 1 |
| • September/October issue (publ. Sept. 1) | August 1 |
| • November/December issue (publ. Nov. 1) | October 1 |